



THE  
NEW  
7 & i7

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# THIS IS FORWARDISM.

Forwardism is for those with the collective mindset to shape what's next. For those committed to tomorrow, restlessly striving for more. For those who believe in the merits of progress. Who believe to move is to grow. Not only enriching themselves but enriching those around them. For those with progressiveness as their natural state.





EVERY MOVEMENT  
CREATES ITS  
OWN ICON.







LUXURY  
REDEFINED.



## BOLDLY SHAPING THE FUTURE.

Pure presence that captivates: the BMW 7 Series marks the beginning of a new era and makes a clear statement for the future. Progressive, bold and unmistakable is the new, style-defining face of the BMW 7 Series – impressively characterised by the typical, illuminated BMW kidney grille and the extremely slim crystal headlights Iconic Glow.



Descriptions and illustrations include optional equipment.





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## COMPLETENESS AT FIRST GLANCE.

Precise lines emphasise the elongated silhouette of the BMW 7 Series. Generous surfaces and seamless transitions characterise the aesthetics of its impressive appearance. And the sporty, elegant BMW Individual Two-Tone paintwork reveals its unmistakable character in every respect.







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## PROGRESS ONLY GOES IN ONE DIRECTION.

Even the first impression proves that the BMW 7 Series was created to drive ahead. Extensive contours, clear shapes and narrow rear lights give the rear a powerful and superior appearance giving full effect to its elegance.







## THE NEW LIGHT ON THE ROAD

NEW FACE, NEW SPARK. THE NEW BMW 7& I7 BRINGS WITH IT TO THE ROAD A HEADLIGHT THAT PUTS EVERY OTHER LIGHT IN THE SHADE. IN PARTNERSHIP WITH SWAROVSKI, BMW HAS DEVELOPED A CRYSTAL HEADLIGHT THAT GUARANTEES AN EFFECT LIKE NEVER BEFORE.



The community of Wattens with its 8,000 inhabitants is home to a small miracle being worked behind inconspicuous facades as each crystal is produced. The colors, shapes and facets created here are the result of the tried-and-true manufacturing techniques shaped by founder Daniel Swarovski back at the end of the 19th century, as well as innovative high-tech methods that bring the seemingly impossible to life. This is also the case with the BMW Iconic Glow crystal headlights, which first saw the light of day with the launch of the new BMW 7.

### PRECISION THROUGH MATERIAL.

Each Swarovski crystal starts its creation process in the glassworks, a harsh and hot environment, before it becomes more and more defined. It moves to the Crystal Factory of the Future to be cut and coated in the hands of a robot. But no crystal leaves the premises without being checked for quality – by an expert's eye and under a precision magnifier, of course. By combining their respective expertise and transferring this elaborate process to vehicle headlights, Swarovski and BMW are setting new standards on the road in the luxury segment.

### A LOOK BEHIND THE CRYSTALS.

First of all, it's about the size of the crystals. It was important to Binder and his team that they "do not look like jewelry, but like a grown crystal." After that, the challenge was to find a way to keep the large crystals stable in the setting and ensure that they would still be stable in 15 years' time. Binder explains: "We didn't want to frame the crystals with jewelry claws for aesthetic reasons. That's why we developed a floating device on which they are clamped over inlets."

### A NEW FACET OF LUXURY.

The crystal headlights also create a new facet of luxury in the automotive sector. Aside from their elaborate workmanship, their extraordinary properties are an essential element of the new "Great Entrance Moment": A light show begins as the driver approaches their car, from the kidney grille to the crystal headlights right up to a side carpet of light in the form of overlapping crystals. BMW sees it as shaping a future-proof luxury that marks a paradigm shift by prioritizing sustainability. Constantly looking ahead, the new crystal headlights are already illuminating the way to an exciting future in which light will play an increasingly important role –

for showcasing, for individualization and for personal driving pleasure.





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## STRIVING FOR EXCELLENCE.

The BMW 7 Series merges elegance, comfort and state-of-the-art technology to create an ambience in which every moment becomes an experience. The interior impresses with its reduction to the essentials – timeless, modern, clean. At the centre: the large BMW Curved Display and the BMW Interaction Bar between the almost invisible air vents. Glittering details such as the 'CraftedClarity' glass application made of handmade crystal glass refine the luxurious ambience.







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## TRUE GREATNESS KNOWS NO LIMITS.

Luxurious and flooded with light, the interior of the BMW 7 Series envelops its passengers with unprecedented generosity. The Sky Lounge panoramic glass sunroof extends the comfortable experience of space up to the sky and opens up unique views. Inimitable seating comfort and plenty of legroom leave nothing to be desired in the rear.

Descriptions and illustrations include optional equipment.





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## EXPERIENCE INNOVATION WITH ALL YOUR SENSES.

With the latest BMW iDrive generation, you can seamlessly continue your everyday digital life in the vehicle: interaction with the infotainment system and the Intelligent Personal Assistant is intuitive via the touch screen or voice control. For example, when individually designing your driving experience with My Modes. Whether sporty, efficient or balanced – depending on the mode selected, your BMW adapts the driving dynamics and interior and inspires you with a harmonious overall experience. This is enhanced by the fascinating sound of the Bowers & Wilkins Diamond Surround System.







## LET THE SHOW BEGIN.

The Rear-seat entertainment Experience with BMW Touch Command transforms the rear seats of your BMW 7 Series into a private lounge at the touch of a button. Immerse yourself in the expanse of the 31.3" BMW Theatre Screen and enjoy top-class entertainment. All functions are controlled via the Touch Command displays in the doors. For maximum convenience, the doors of the BMW 7 Series open and close fully automatically, and let you choose how you want to activate entry into your world of experience – directly at the door with the vehicle key, via the control display or via voice assistant.







## FASCINATING FOR SEVEN GENERATIONS: THE 7.

IN 1977, A NEVER-BEFORE-SEEN  
COMBINATION OF POWERFUL  
DYNAMICS AND INNOVATIVE  
MOTORISATION EMERGED IN  
THE LUXURY CAR SEGMENT: THE  
BMW 7 SERIES. TODAY, WE ARE  
EXPERIENCING THE NEXT  
INSTALMENT OF THIS MODERN  
APPROACH – AND A NEW LEVEL  
OF FUTURE-PROOF TECHNOLOGY.

TIME FOR SUSTAINABLE  
PROGRESS. TIME FOR THE NEXT  
GENERATION BMW 7 SERIES.





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## MANY WORLDS – THE BEST FROM EACH.

With a powerful combustion engine, or with a electric drive: the BMW 7 Series meets all the demands you place on it. Whichever version you decide to choose: the elegant saloon impresses with excellent driving performance and electrifying dynamism.







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## EUPHORIA: UNLIMITED.

Pure driving pleasure: adaptive 2-axle air suspension and Integral Active Steering create an unparalleled driving experience characterised by maximum driving stability, manoeuvrability and dynamics. The Executive Drive Pro suspension control system actively compensates for unevenness on the road and minimises the forces acting on you when cornering – for maximum comfort in all seats. The driver assistance systems in the BMW 7 Series set new standards when it comes to progress. They provide support in all driving situations and offer maximum safety.





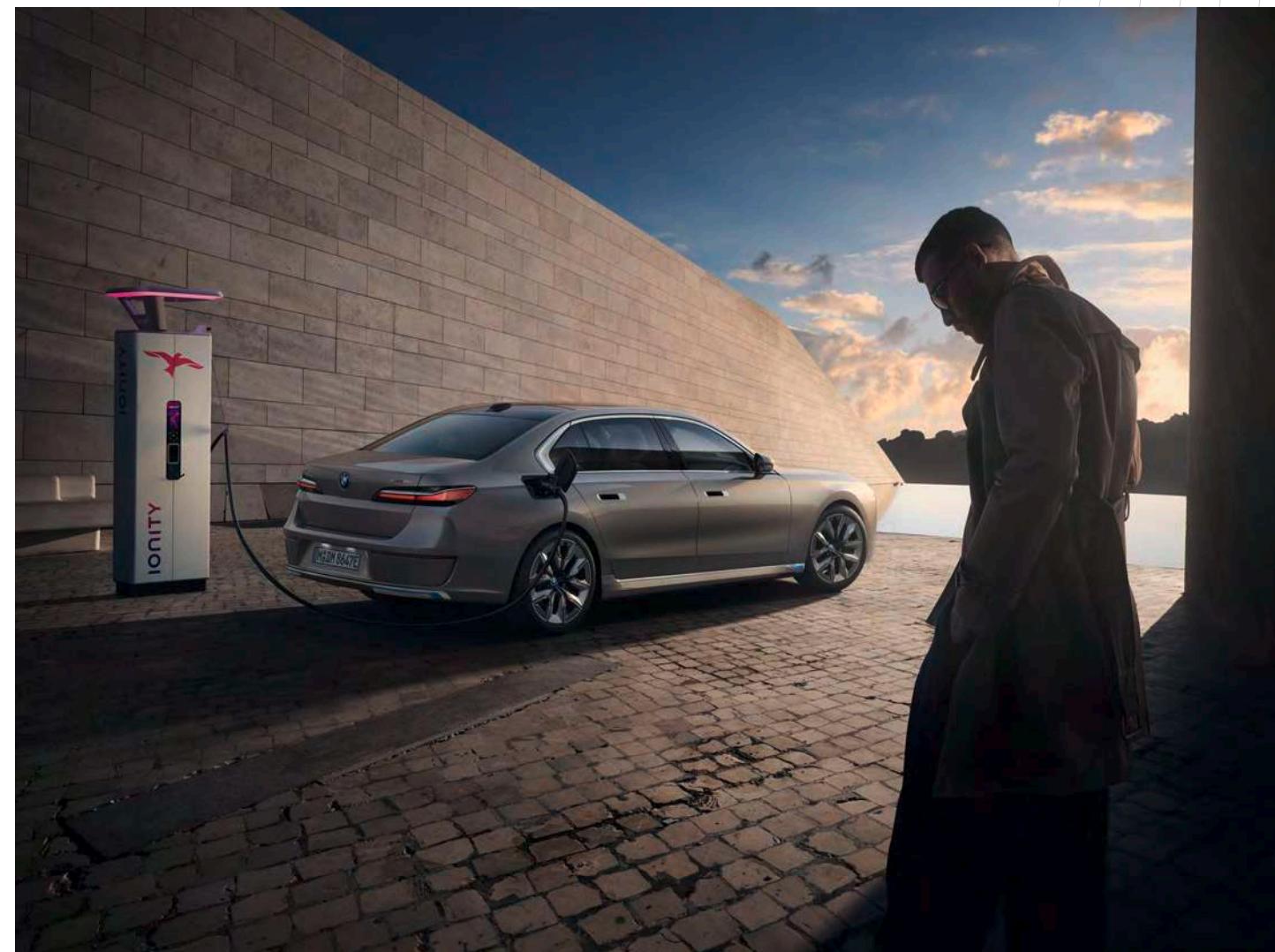


## EASY CHARGING BOTH AT HOME AND ON THE MOVE.

With the standard Flexible Fast Charger, you can charge your electric BMW 7 Series safely and conveniently at any socket at home. And for even more convenient charging, simply expand your charging options with an intelligent BMW Wallbox if you wish.

## ON-BOARD CHARGING CONVENIENCE.

You can always charge easily, quickly and conveniently, even when you're out and about. The Mode 3 charging cable and the handy BMW Charging card come with the electric BMW 7 Series models.





THE 740i PURE EXCELLENCE .



20" light-alloy wheels  
Star-spoke style 905  
Bicolour with mixed  
tires, gloss-lathed,  
wheel size

**Front** 9J x 20 with  
255/45 R20 tires,  
wheel size

**Rear** 10.5J x 20 with  
285/40 R20 tires.



Chrome line exterior: front  
kidney grille with chrome  
surround as well as chrome  
inserts in the front & rear  
bumper along with elegant  
chrome styling for the door  
side sills along the  
wheelbase emphasizing  
luxurious status of The 7.



BMW "Iconic Glow" crystal headlights



The 2-spoke leather  
steering wheel with  
flatter bottom section  
incl. multifunction for  
comfortable operation  
has a particularly  
pleasant, high-grip  
feel.



Multi-functional seat for the  
two front seats with lumbar  
support, seat heating,  
ventilation & massage with  
electric seat adjustment incl.  
memory function.



BMW "Iconic Glow"  
with illuminated surround  
kidney Grille.



# THE 760i xDrive M Sport Package



The Multifunction seats for the two front seats offer extensive adjustment possibilities and exceptional seating comfort and safety.



20" M aerodynamic wheels 907 M Bicolour with mixed tires and sport tires, gloss-lathed, wheel size  
**Front** 9J x 21 with 255/40 R21 tires, wheel size  
**Rear** 10.5J x 21 with 285/35 R21 tires.



Door sill finisher in Aluminum with "M inscription"



With the M leather steering wheel incl. 12 o'clock marking and multifunction, you experience a sporty, direct steering feel.



The powerful M Sport braking system creates a visually striking highlight – with brake calipers painted in dark blue metallic and M inscription.



Chrome line exterior: front kidney grille with chrome surround as well as chrome inserts in the front & rear bumper along with elegant chrome styling for the door side sills along the wheelbase emphasizing luxurious status of The 7.



THE i7 xDrive60 PURE EXCELLENCE .



20" light-alloy wheels  
Star-spoke style 905  
Bicolour with mixed  
tires, gloss-lathed,  
wheel size

**Front** 9J x 20 with  
255/45 R20 tires,  
wheel size

**Rear** 10.5J x 20 with  
285/40 R20 tires.



Chrome line exterior: front  
kidney grille with chrome  
surround as well as chrome  
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BMW "Iconic Glow"  
with illuminated surround  
kidney Grille.



# EQUIPMENT HIGHLIGHTS.



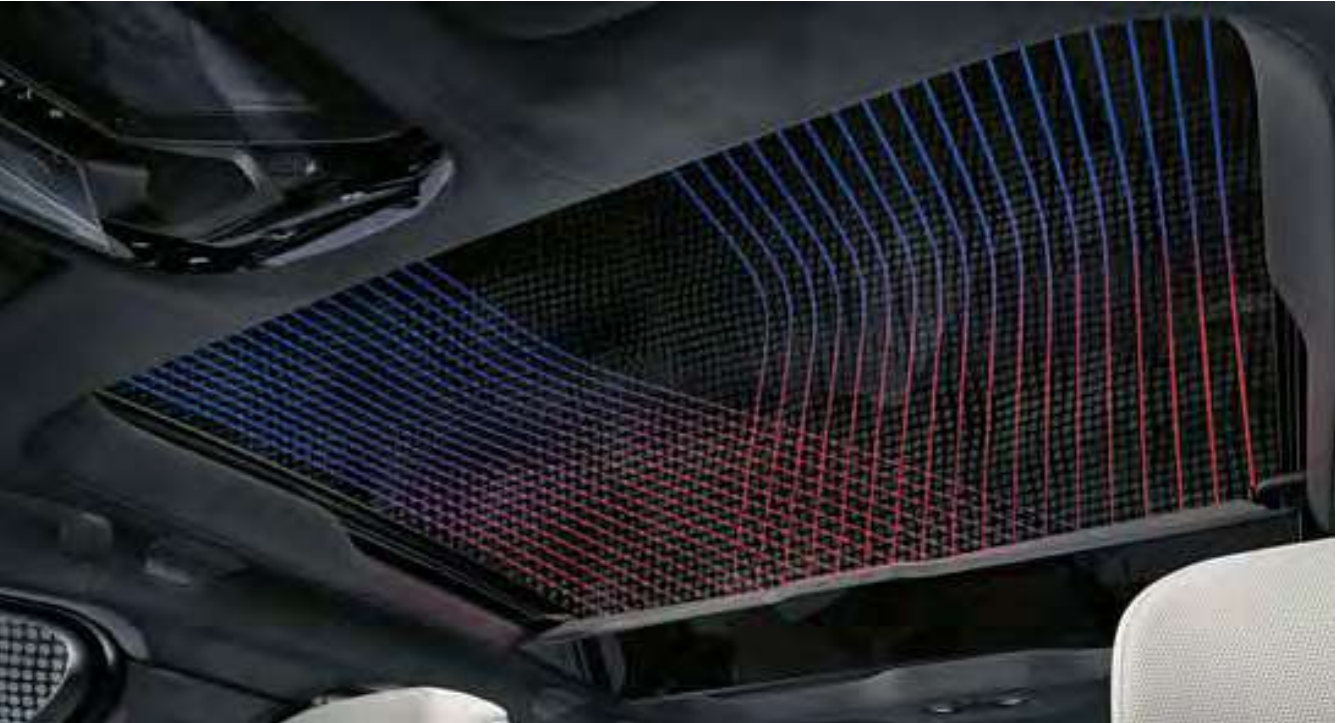
Visual highlight on the exterior: contour line lighting impressively showcases the BMW kidney "Iconic Glow" – both when the vehicle is at a standstill or while driving. LED elements feed a fibre-optic conductor integrated into the kidney frame, which evenly highlights the kidney outlines. When deactivated, the technology is not visible.



The BMW Individual interior Pure Excellence.

- 1) Double-spoke sport leather steering wheel.
- 2) Fine-wood trim Limewood open-pored/ Piano finish Black.
- 3) Multi-functional seats with exclusive leather trim 'Merino' in various colors.
- 4) M headliner Alcantara Anthracite.

# EQUIPMENT HIGHLIGHTS.



Enjoy exclusive sportiness: the M Alcantara anthracite headliner with matching sun visors, parcel shelf and body pillars gives your interior a particularly high-quality look and also improves your noise comfort.



The BMW Individual interior M Sport.

- 1) M Sport leather steering wheel.
- 2) M Signature trim- Piano finish Black with Silver threads.
- 3) Multi-functional seats with exclusive leather trim 'Merino' in various colors.
- 4) M headliner Alcantara Anthracite.



# EQUIPMENT HIGHLIGHTS.



The 'CraftedClarity' glass application for interior elements enhances your interior with handmade crystal glass.

More order, more comfort: With the wireless charging tray, you can charge your smartphone wirelessly and thus extremely conveniently.



Reach your destination even more comfortably and safely: BMW Live Cockpit Professional with Head-up display projects driving-relevant information directly into your field of view. Augmented View vividly displays instructions given by the navigation system in a live video image of the real environment.



Whether sporty, efficient or individual – My Modes create a harmonious vehicle experience. In the vehicle interior, the displays and light adapt to the mood for the respective mode. Corresponding vehicle handling completes your personal characteristics. Depending on the vehicle and equipment, up to seven different modes are available to choose from.

# EQUIPMENT HIGHLIGHTS.

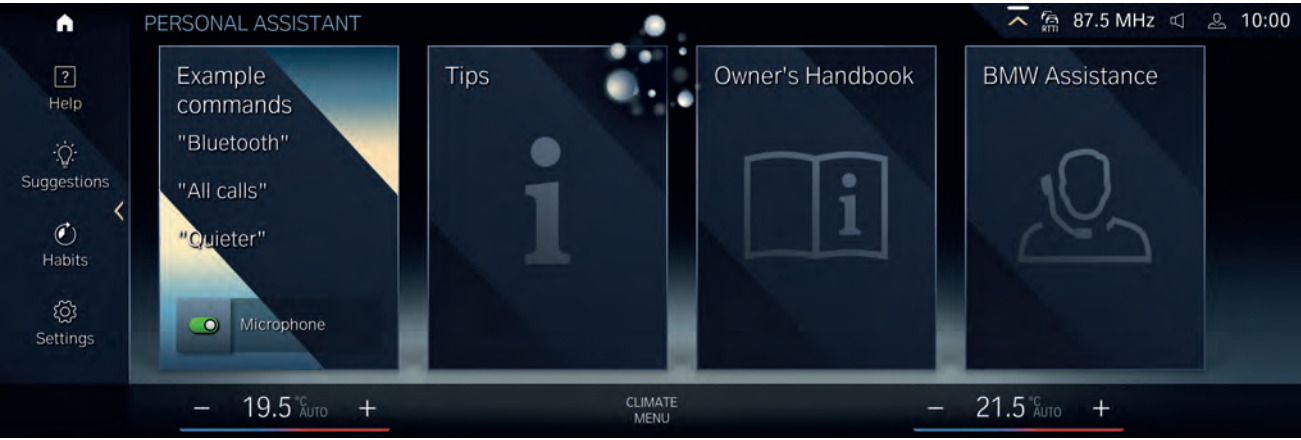


The Bowers & Wilkins Diamond surround sound system with 1,965-watt output provides an exclusive sound for all seats.

This is made possible by diamond tweeters, which can be found in only the highest quality studio speakers. 36<sup>2</sup> perfectly tuned speakers incl. eight head restraint speakers generate fascinating surround sound.



The Rear-seat entertainment Experience creates a unique cinematic experience in the rear seats. The 31,3" BMW Theatre Screen, provides top-class entertainment with operation via the Touch Command in the rear doors.



The BMW Intelligent Personal Assistant is your personal vehicle expert. It allows you to use natural language to operate numerous vehicle functions and receive personalised suggestions.



# EQUIPMENT HIGHLIGHTS.



The Multifunction seats for the two front seats offer extensive adjustment possibilities and exceptional seating comfort and safety.



As a rear passenger, the multifunction seats offer you extensive adjustment options for a high level of seating comfort.



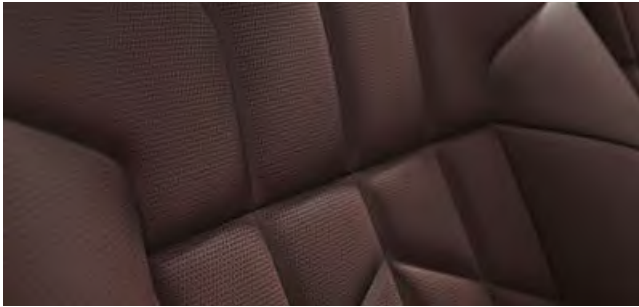
Sit back and enjoy: Executive Lounge Seating offers you as a rear passenger a comfortable resting position behind the front passenger seat.



The massage function for the front seats enhances your physical well-being through targeted stimulation or relaxation of the muscles. Thanks to front and rear seat heating, you can control the temperature of the seat cushions and backrests of the front and outer rear seats – individually for each seat.



Functional yet sophisticated: the Executive Lounge rear console impresses with a high-quality glass surface and a practical folding function.



The massage function for rear-seat passengers helps improve the level of well-being of rear seat passengers by stimulating or relaxing muscles in a targeted manner.

# EQUIPMENT HIGHLIGHTS.



More comfort in hot weather: with the front active seat ventilation<sup>1</sup>, you enjoy a cool and pleasant seating experience.



More comfort in hot weather: with the rear active seat ventilation<sup>2</sup>, you as the rear seat passenger can enjoy a cool and pleasant seating experience.



The Sky Lounge panoramic glass sunroof creates a generous sense of space. Thanks to LED-based light design, you can enjoy a captivating atmosphere.



The Sun protection glazing for the rear window and tinted rear side windows reduces unwanted warming of the interior.



Thanks to the innovative panel heating, you can enjoy cosy warmth particularly quickly and efficiently with the Heat Comfort package<sup>3</sup>.



The automatic air conditioning with 4-zone control allows individual climate comfort for you, the front passenger, as well as for the right and left rear passengers.



The automatic doors with locking and collision protection enable you to open and close all doors extremely conveniently and fully automatically.



## EQUIPMENT HIGHLIGHTS.



With Executive Drive Pro, you can enjoy particularly comfortable or sporty driving. The chassis control system actively compensates for road unevenness. It also minimises the forces acting on you when cornering. You will experience an outstanding driving experience in every situation.

With the standard adaptive 2-axle air suspension incl. self-levelling suspension, you will also experience exceptional ride comfort and high driving dynamics.

Integral Active Steering provides you with greater manoeuvrability and agility when parking, for example. Driving stability increases at higher speeds.

## EQUIPMENT HIGHLIGHTS.



A real all-rounder: The Driving Assistant Professional<sup>1</sup> not only maintains the desired speed and distance to the vehicle in front, but also keeps your BMW on track by steering interventions. This relieves the strain, especially on longer journeys. Other functions help you avoid collisions and exceeding the speed limit.

Active Protection is a preventive occupant safety function that takes safety precautions for you and your passengers in the event of an impending accident. The system brings the electric seats into an upright position and closes the windows. This enables Active Protection to reduce the risk of injury.

Whether it's an imminent frontal collision or rear-end cross-traffic – Driving Assistant<sup>1</sup> warns and brakes independently if necessary. It helps to prevent accidents when changing lanes and getting out of the car. It also warns following traffic of an impending rear-end collision. The system can also reduce the risk of exceeding speed limits.

Especially on longer journeys, it takes the strain off you by automatically maintaining the desired speed, lane and distance from the vehicle ahead and braking in an emergency. It also warns of speed limits or no-overtaking signs.

A better view when parking and manoeuvring: Parking Assistant Plus<sup>3</sup> supplements the standard Park Distance Control with additional cameras. Thanks to the panoramic and 3D view of the vehicle's surroundings, you can manoeuvre effortlessly even in tight spaces. This prevents parking damage and accidents in unclear situations.



# EXTERIOR COLOUR WORLD.

## EXTERIOR COLOURS



Non-metallic 300 Alpine White



Metallic A96 Mineral White



Metallic C67 Space Silver



Metallic C4P M Brooklyn Grey



Metallic C4A Oxide Grey metallic



Metallic C55 Sparkling Copper Brown



Metallic A90 Sophisto Grey Brilliant Effect



Metallic C57 Aventurine Red

### BMW INDIVIDUAL



Metallic 416 M Carbon Black



Metallic 475 Black Sapphire



BMW Individual C5A Frozen Pure Grey metallic



BMW Individual C36 Dravite Grey metallic



BMW Individual C64 Frozen Deep Grey metallic



BMW Individual C3Z Tanzanite Blue metallic



BMW Individual X1G Frozen Tanzanite Blue metallic



BMW Individual special paintwork (up to 150 paints available)

# EXTERIOR COLOUR WORLD. TWO-TONE.

## EXTERIOR COLOURS



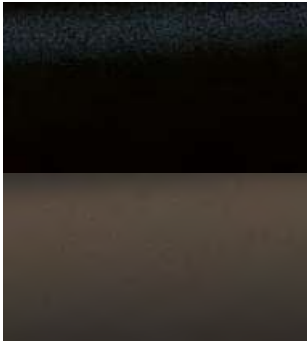
Metallic 475 Black Sapphire / Metallic C4A Oxide Grey metallic



Metallic 475 Black Sapphire / Metallic C57 Aventurine Red



Metallic 475 Black Sapphire / BMW Individual C3Z Tanzanite Blue metallic



Metallic 475 Black Sapphire / BMW Individual C36 Dravite Grey metallic



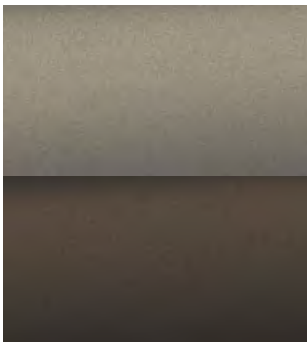
Metallic C4A Oxide Grey metallic / Metallic 475 Black Sapphire



Metallic C4A Oxide Grey metallic / Metallic C57 Aventurine Red



Metallic C4A Oxide Grey metallic / BMW Individual C3Z Tanzanite Blue metallic



Metallic C4A Oxide Grey metallic / BMW Individual C36 Dravite Grey metallic



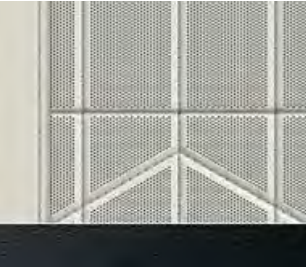
# INTERIOR COLOURS.

Exclusive upholstery enhances your interior. Integrated in the overall interior colour scheme, exquisite leathers ensure perfect elegance.

## BMW INDIVIDUAL



BMW Individual  
Merino leather VCF2  
Amarone



BMW Individual  
Merino leather VCFU  
Smoke White



BMW Individual  
Merino leather VCMY  
Mocha



BMW Individual  
Merino leather VCSW  
Black



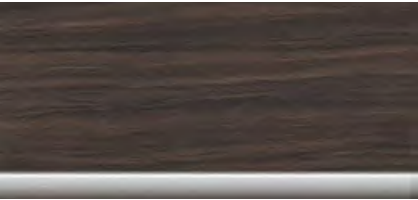
BMW Individual  
Merino leather VCTQ  
Tartufo

# INTERIOR COLOURS.

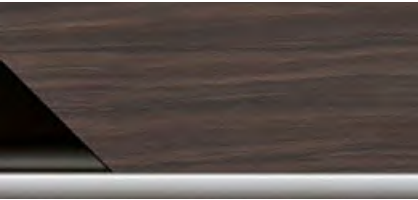
Exclusive upholstery enhances your interior. Integrated in the overall interior color scheme, exquisite leathers ensure perfect elegance.

## BMW INDIVIDUAL

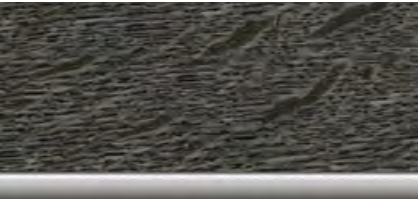
### INTERIOR TRIM



'Fineline' Brown lime wood  
open-pored fine-wood interior  
trim



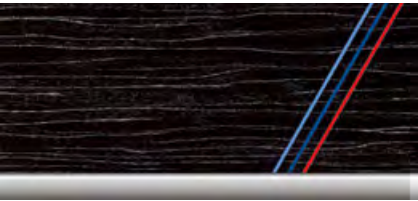
Fineline Lime Brown, open-  
pored/piano finish Black, fine-  
wood trim interior trim



Fine-wood interior trim finishers  
High-Gloss Oak in Grey Metallic  
high-gloss



Fine-wood interior trim finishers  
Ash Grain Grey Metallic open-  
pore



Fine-wood interior trim finishers  
'Fineline' Black with metal effect  
high-gloss, M signature



Carbon Fibre M interior trim with  
silver threads/Piano Finish Black



BMW Individual Ash Flowing  
Grey, open-pored, fine-wood  
trim interior trim



# SPECIFICATION.

SPECIFICATIONS	740i Pure Excellence	760i xDrive M Sport	17 xDrive60 Pure Excellence	المواصفات
Engines & Transmissions				المحركات و ناقلات الحركة
Electric motors on front and rear axles			○	محركين كهربائيين على المحور الأمامي والخلفي
<b>BMW</b> TwinPower Turbo 6-Cylinder Engine	○			محرك ٦ إسطوانات <b>TwinPower Turbo</b>
<b>BMW</b> TwinPower Turbo 8-Cylinder Engine		○		محرك ٨ إسطوانات <b>TwinPower Turbo</b>
8-Speed Sport Steptronic Transmission with gear shift paddles	○	○		ناقل حركة رياضي ٨ سرعات مزود ببدالات للسرعة على عجلة القيادة
Equipment				التجهيزات
Safety				الأمان
Acoustic protection for pedestrians			○	نظام إصدار صوت للمحرك - لحماية المشاة
Active protection	○	○	○	نظام الحماية التفاعلي
Alarm system	○	○	○	نظام إنذار
Anti-Lock Braking System (ABS)	○	○	○	نظام منع الانغلاق للمكابح
Attentiveness assistant	○	○	○	نظام مساعدة السائق على الانتباه أثناء القيادة
Brake Assist	○	○	○	نظام المؤازرة للمكابح
Brake Energy Regeneration	○	○	○	نظام إعادة توليد الطاقة الكهربائية لنظام المكابح ذاتيًا
Brake-pad wear indicator	○	○	○	نظام التنبيه عن جودة تآكل الفرامل
Braking readiness	○	○	○	نظام تجهيز المكابح - في حالة الطوارئ
Central airbag integrated in driver seat	○	○	○	وسادة هوائية وسطية مدمجة في مقعد السائق
Central locking	○	○	○	نظام القفل المركزي
Cornering Brake Control (CBC)	○	○	○	نظام التحكم في المكابح عند المنفلات
Crash Sensor	○	○	○	حساس تصادم لحماية الركاب
Curtain head airbags front and rear	○	○	○	سئان حماية هوائية أمامية وخلفية
Driver and front passenger airbags with occupation detector	○	○	○	وسائد هوائية للسائق والراكب الأمامي مع مستشعر إشغال المقعد
Dynamic Brake Control (DBC)	○	○	○	نظام التحكم الديناميكي في فرملة السيارة
Dynamic Braking Lights	○	○	○	إضاءة ديناميكية في المصابيح الخلفية
Dynamic Stability Control (DSC)	○	○	○	نظام التحكم الديناميكي في ثبات السيارة
Dynamic Traction Control (DTC)	○	○	○	نظام التحكم في جر السيارة
Electronic Vehicle Immobilizer	○	○	○	نظام الحماية الإلكتروني ضد السرقة
Flat tyre Indicator	○	○	○	نظام التنبيه عند تسرب الهواء من الإطارات
Front collision warning with braking intervention	○	○	○	نظام التنبيه وتفعيل المكابح عند الاقتراب من الاصطدام
ISOFIX Child Seat Mounting	○	○	○	نظام التثبيت لمقاعد الأطفال
Keyless engine start	○	○	○	تشغيل المحرك بدون مفتاح
Lane departure warning with active return	○	○	○	نظام التنبيه عند مغادرة الحارة المرورية مع مساعد عودة السيارة للمسار
Locking wheel bolts	○	○	○	مسامير للجلات مضادة للسرقة
PC iBrake (PostCrash approach control warning with light braking function)	○	○	○	نظام التحكم في التباطؤ - لمنع التصادمات المتعددة
Rear doors with mechanical childproof lock	○	○	○	أقفال الحماية للأطفال في الأبواب الخلفية
Side airbags for driver and front passenger, integrated in seat backrests	○	○	○	وسائد هوائية جانبية للسائق والراكب الأمامي
Side Impact Protection	○	○	○	نظام الحماية الجانبية عند التصادم
Speed limit info with speed limit assist	○	○	○	نظام عرض وضبط سرعة السيارة حسب السرعة القانونية
Tyre pressure monitoring system	○	○	○	نظام مراقبة ضغط الإطارات
Tyre repair kit	○	○	○	عدة لإصلاح ثقوب الإطارات
xDrive		○	○	نظام الدفع الرباعي المتطور xDrive
Performance				الأداء
Recovery system (48v mild hybrid system)	○	○		نظام دفع هجين ٤٨ فولت
Active Air Stream Kidney Grille	○	○		شبكة أمامية أوتوماتيكية الفتح والغلاق
Active Roll Comfort (ARC)		○	○	نظام منع الإحساس بتعاقيل السيارة
Active Roll Stabilisation (ARS)		○	○	نظام منع تمايل السيارة
Adaptive 2-axle air suspension	○	○	○	نظام التعليق الهوائي أمامي وخلفي
Cruise control with braking function	○	○	○	مثبت سرعة مزود بخاصية الفرملة للحفاظ على السرعة
Executive Drive Pro		○	○	نظام التعليق الكهربائي الذكي
Integral active steering	○	○	○	نظام التوجيه النشط وتوجيه العجلات الخلفية
M Sport brakes		○		نظام الفرامل الرياضي M
Servotronic	○	○	○	نظام المؤازرة في القيادة
Variable sport steering	○	○	○	نظام توجيه رياضي متغير حسب السرعة
Exterior				التصميم الخارجي
Adaptive LED Headlight	○	○	○	مصابيح أمامية ذكية تفاعلية LED - خاصة بإثارة المنحنيات
Automatic Doors	○	○	○	أبواب أوتوماتيكية الفتح والغلاق
Automatic operation of tailgate	○	○	○	نظام أوتوماتيكي لفتح وغلاق غطاء الصندوق الخلفي
<b>BMW</b> "Iconic Glow" Kidney Grille	○	○	○	الشبكة الأمامية بإضاءة مدمجة
<b>BMW</b> "Iconic Glow" crystal headlights	○	○	○	مصابيح الإضاءة النهارية من الكريستال
<b>BMW</b> Selective Beam	○	○	○	نظام الإضاءة الذكي بخاصية عدم الإجهار
<b>BMW</b> Welcome Light Carpet - dynamic	○	○	○	باقة الإضاءة الترحيبية المتحركة
Comfort access system	○	○	○	نظام فتح وغلاق الأبواب والحقيبة الخلفية بدون استخدام المفتاح - عند الاقتراب من السيارة
Comfort Glazing	○	○	○	زجاج السيارة معزول حرارياً (الزجاج الأمامي والخلفي والجانبى في الأمام والخلف)
Electrical folding of exterior mirrors	○	○	○	مراياات خارجية قابلة للطي كهربائياً
Exterior mirror on driver's side with automatic onti-dazzle function	○	○	○	المرابا الخارجية بخاصية التعديم الأوتوماتيكي - جهة السائق
Headlight beam-throw control	○	○	○	نظام التحكم في ارتفاع إضاءة المصابيح الأمامية
High Beam Assistance	○	○	○	نظام التحكم الأوتوماتيكي في درجة وتوزيع الإضاءة العالية الأمامية للسيارة
LED taillights	○	○	○	إضاءة خلفية بنظام LED.
Panoramic glass roof 'Sky Lounge'	○	○	○	فتحة سقف بانوراما بتصميم مدمج وإضاءة متعددة
Soft door close	○	○	○	خاصية شطط الأبواب
Sun protection glazing	○	○	○	زجاج خلفي وجانبى خلفي معتم
<b>M-Sport Package</b>		○		<b>باقة M-Sport للتصميم الخارجي</b>
Door sill finisher with "M" inscription		○		عقب داخلي للأبواب بعلامة "M"
M Aerodynamics package		○		المصادم الأمامى والخلفي بتصميم إيروديناميكى M
M rear spoiler		○		سبويلر خلفي بتصميم M
Side sills in Black high-gloss shadowline		○		عقب جانبي بتصميم إيروديناميكى باللون الأسود اللامع

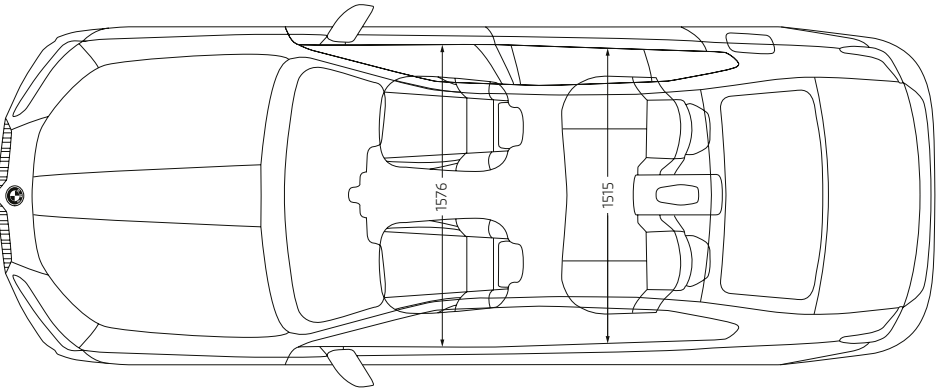
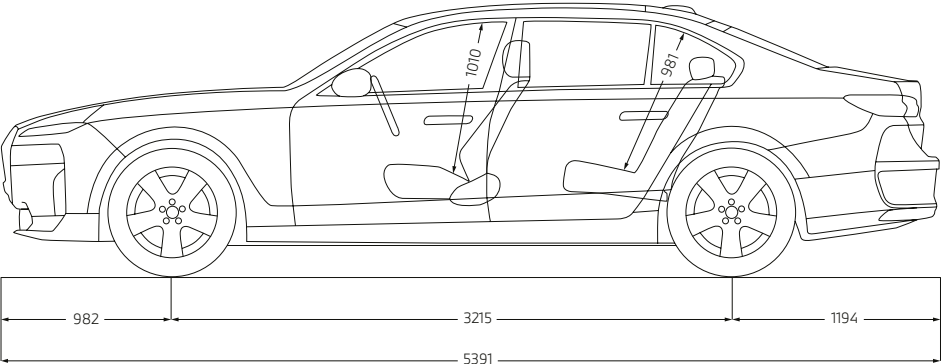
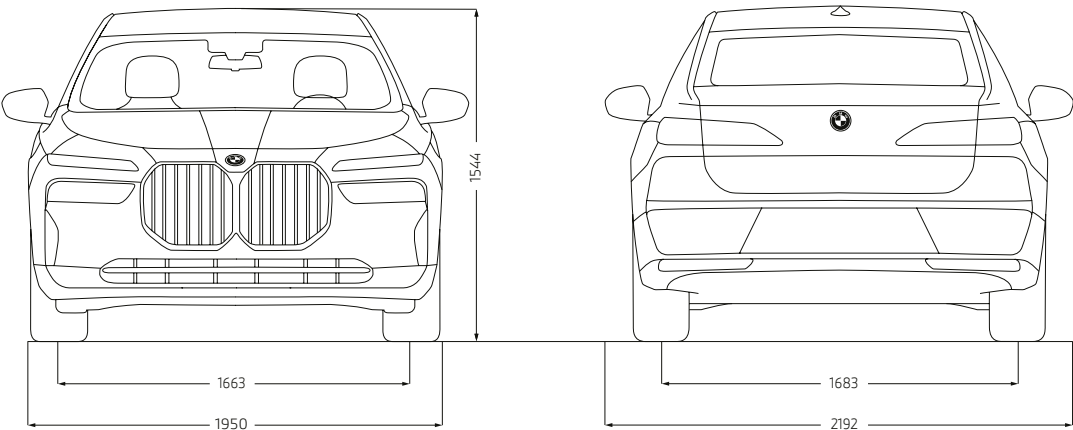
SPECIFICATIONS	740i Pure Excellence	760i xDrive M Sport	17 xDrive60 Pure Excellence	المواصفات
Pure Excellence Design	○		○	باقة Pure Excellence للتصميم الخارجي
Radiator grille frame in chrome	○	○	○	الشبكة الأمامية من الكروم اللامع
Chrome Line exterior	○	○	○	إطار النوافذ من الكروم اللامع
Door sill finishers: aluminum with <b>'BMW'</b> inscription	○			عقب داخلي للأبواب بعلامة <b>"BMW"</b>
Door sill finishers: aluminum with <b>'BMW i'</b> inscription			○	عقب داخلي للأبواب بعلامة <b>"BMW i"</b>
Interior				التصميم الداخلي
4-Zone Automatic air conditioning	○	○	○	تكييف هواء أوتوماتيكي - ٤ مناطق
Active seat ventilation for the front seats	○	○	○	المقاعد الأمامية مزودة بتهوية
Active seat ventilation for the rear seats	○	○	○	المقاعد الخلفية مزودة بتهوية
Ambient light (15 Colours)	○	○	○	باقة الإضاءة الداخلية (مع ١٥ لون)
<b>BMW</b> Interaction Bar	○	○	○	شريط <b>BMW</b> التفاعلي
<b>BMW</b> Touch Command (two 5.5" touchscreens integrated in rear door handles)	○	○	○	شاشتين قياس ٥.٥ بوصة تعملان باللمس مدمجتان في مقابض الأبواب الخلفية
Executive Lounge rear console	○	○	○	كونسول وسطى في الخلف
Executive Lounge Seating	○	○	○	مقعد الراكب الخلفي مزود بخاصية التعدد
Glass application 'CraftedClarity'	○	○	○	أزرار التحكم في الوظائف الأساسية من الكريستال
M Leather steering wheel		○		عجلة قيادة رياضية من الجلد - تصميم M
Massage function front	○	○	○	مقعد السائق والراكب الأمامي بخاصية تدليك الظهر
Massage function rear	○	○	○	المقاعد الخلفية مزودة بخاصية تدليك الظهر
Multifunctional seats for driver and front passenger	○	○	○	مقاعد أمامية متعددة الوظائف لمقعد السائق والراكب الأمامي
Multifunctional seats, rear	○	○	○	مقاعد خلفية متعددة الوظائف لمقاعد الركاب
Roller sun blinds for rear side windows, electrical	○	○		سئان كهربائية للزجاج الجانبي الخلفي
Roller sunblind for rear window, electrical	○	○		سئارة كهربائية للزجاج الخلفي
Seat heating front	○	○	○	تدفئة للمقاعد الأمامية
Seat heating rear	○	○	○	تدفئة للمقاعد الخلفية
Sport leather steering wheel	○			عجلة قيادة رياضية من الجلد
Through loading system (40:20:40)	○	○	○	المقاعد الخلفية قابلة للطي (٤٠:٢٠:٤٠)
Trovel and comfort system	○	○	○	تجهيز في خلفية المقاعد لتكريب الأكسسوارات (حامل الجهاز اللوحي...الخ)
Technology				التكنولوجيا
AC Charging professional			○	خاصية الشحن السريع (للتيار المتردد)
<b>BMW</b> Electric "Iconic Sounds"			○	صوت مميز للمحرك الكهربائي
<b>BMW Live Cockpit Professional:</b> <b>BMW</b> Curved Display 14.9" Control Display 12.3" Instrument Display Navigation system with "Augmented Reality" iDrive 8.0 <b>BMW</b> Intelligent Personal Assistant (IPA) Head-Up Display		○	○	<b>نظام BMW للترفيه والمعلومات:</b> شاشة Curved Display شاشة قياس ١٤.٩ بوصة وسطية تعرض الخرائط والأنظمة المختلفة شاشة قياس ١٢.٣ بوصة للعدادات متغيرة الألوان نظام الملاحة والخرائط بخاصية "الواقع المعزز" نظام تشغيل iDrive ٨.٠ مساعد <b>BMW</b> الذكي (IPA) نظام عرض المعلومات على الزجاج الأمامي للسائق نظام التحكم بالإشارة
<b>BMW</b> Natural Interaction	○	○	○	
<b>Bowers &amp; Wilkins Diamond Surround Sound System</b> (36 speakers with 1,965 watt Amplifier)	○	○	○	<b>نظام صوتي محيط Bowers &amp; Wilkins ذات قلب من الماس</b> (مزود ب36 سماعة و مضخم للصوت بقوة 1,965 وات)
<b>Driving Assistant Professional:</b> Active Cruise Control with Stop & Go function Automatic Speed Limit Assist Blind spot Evasion Assistant Exit warning Lane Change Assistant Rear collision prevention Steering and Lane Control Assistant Wrong-way warning		○	○	<b>نظام المساعدة في القيادة:</b> نظام التحكم في المسافة أثناء القيادة مع وظيفة Stop & Go نظام أوتوماتيكي لضبط سرعة السيارة حسب السرعة القانونية نظام الكشف عن النقاط العمياء نظام تحويل مسار السيارة في حالة الطوارئ (الاقتراب من الاصطدام) نظام مراقبة الطريق والتنبيه عند الخروج من السيارة نظام المساعدة في تغيير الحارة المرورية نظام تحذير السيارات في الخلف - في حالة الاقتراب من التصادم نظام أوتوماتيكي للتوجيه والمحافظة على المسار في الحارة المرورية نظام التنبيه من القيادة في الاتجاه المعاكس
<b>Parking Assistant Plus:</b> Park Distance Control front and rear Surround view cameras Automatic parking Reversing assistant		○	○	<b>نظام المساعدة على صف السيارة:</b> نظام حسابيات - أمامية وخلفية نظام كاميرات للرقابة الشاملة حول السيارة مساعد الركن الأوتوماتيكي مساعد الرجوع للخلف
Rear Seat Entertainment Professional with 31.3" 8K screen	○	○	○	نظام الترفيه للمقاعد الخلفية مزود بشاشة عرض قياس ٣١.٣ بوصة بجودة 8K
Smartphone Integration	○	○	○	خاصية توصيل الهواتف مع شاشة السيارة
Wireless charging front	○	○	○	شاحن لاسلكي للهواتف في الأمام
Wireless charging rear	○	○	○	شاحن لاسلكي للهواتف في الخلف
Others				أخرى
Automatic Start/Stop Function	○	○		نظام إطفاء وتشغيل المحرك أوتوماتيكيا لتوفير استهلاك الوقود
Parking brake with automatic hold function	○	○	○	فرامل كهربائية مع خاصية التكميع الأوتوماتيكي
Start/Stop Button	○	○	○	زر لتشغيل وإطفاء المحرك
Interior Trims				الحيئات الداخلية
Limewood Finline Brown open-pored/Piano Finish Black	○		○	تأيلوه السيارة مطعم بحلى من الخشب البني
Finline Black with metal effect high-gloss, M Signature		○		تأيلوه السيارة مطعم بحلى من الأسود اللامع بعلامة M
<b>BMW</b> Individual Interior	○	○	○	التصميم الداخلي من طراز <b>Individual</b>
Luxury instrument panel	○	○	○	تأيلوه السيارة مكسو بالجلد
Upholstery				الفرش الداخلي
M headliner Alcantora Anthracite	○	○	○	فرش سقف مخملي أسود
<b>BMW</b> Individual leather 'Merino' Black	○	○	○	فرش جلد طبيعي ميرينو أسود
<b>BMW</b> Individual leather 'Merino' Amaronne	○	○	○	فرش جلد طبيعي ميرينو بني
<b>BMW</b> Individual leather 'Merino' Macha	○	○	○	فرش جلد طبيعي ميرينو بني غامق
<b>BMW</b> Individual leather 'Merino' Tartufo	○	○	○	فرش جلد طبيعي ميرينو جملي
<b>BMW</b> Individual leather 'Merino' Smoke White	○	○	○	فرش جلد طبيعي ميرينو أبيض
Alloy Wheels				العجلات
20" light-alloy wheels Star-spoke style 905 Bicolour with mixed tyres	○		○	عجلات معدنية رياضية مقاس ٢٠ بوصة من الطراز ٩٠٥
20" M aerodynamic wheels 907 M Bicolour with mixed tyres		○		عجلات معدنية رياضية مقاس ٢٠ بوصة من الطراز ٩٠٧



TECHNICAL VALUES.

TECHNICAL DATA

Technical Data	740i	760i xDrive	i7 xDrive60	معلومات تقنية
Cylinders / Valves	6/4	8/4	-	الأسطوانات / الصمامات
Displacement (cc)	2,998	4,395	-	سعة المحرك (سي سي)
Maximum Output (hp)	381	544	544	القدرة القصوى (حصان)
Maximum Torque (Nm/rpm)	520 @1,850-5,000 rpm	750 @1,800-5,000 rpm	745	العزم الأقصى (نيوتن.متر/لقة.دقيقة)
Top Speed (km/h)	250	250	240	السرعة القصوى (كم/ساعة)
Acceleration 0 - 100 km/h (sec.)	5.4	4.2	4.7	التسارع من صفر الى ١٠٠ كم / ساعة (ثانية)
Fuel Consumption (combined l/100 km)	7.9	11.2	-	استهلاك الوقود: متوسط إستهلاك - قيادة داخل المدينة وخارجها (لتر)
Tank Capacity (Liter)	74	74	-	سعة خزان الوقود (لتر)
Luggage compartment (Liter):	540	540	500	سعة حقيبة الأمتعة (لتر)
Kerp weight (kg)	2090	2270	2640	الوزن (كجم)
Ground clearance, mm	147	147	136	الارتفاع عن الأرض (مللي متر)
Electric range (km)	-	-	591-625	مدى البطارية (كم)
Gross Battery Capacity (kWh)	-	-	105.7	سعة البطارية الإجمالية (كيلووات ساعة)
Charging time AC (Flex charger 11kW, 0-100%), h	-	-	10.5	مدة الشحن بالتيار المتردد (الشاحن العادي - قدرة ١١ كيلووات), ساعة
Charging time AC (Wallbox 22kW, 0-100%), h	-	-	5.5	مدة الشحن بالتيار المتردد (الشاحن المنزلي - قدرة ٢٢ كيلووات), ساعة
Charging time DC ( Fast charger 50kW, 0-80%), h	-	-	1.8	مدة الشحن بالتيار المباشر (الشاحن السريع - قدرة ٥٠ كيلووات), ساعة



The dimensions in the technical drawing are in millimetres and may vary depending on the model and optional equipment.



## BMW CHARGING.



### CHARGING AT HOME.

Charging at home is particularly easy with the included Flexible Fast Charger. It can be used to charge your BMW 7 Series plug-in hybrid or your BMW i7 from any domestic or industrial plug socket, depending on your individual charging infrastructure. A Wallbox is an even faster, more convenient way of charging. BMW offers different Wallboxes for this purpose – including an installation service on request.

### CHARGING.

Convenient, fast and safe charging – your BMW makes this possible via the charging socket on the side of the vehicle. The charging power socket for electric vehicles can be found on the right of the vehicle at the rear.

Comfort functions make operation easier: in the dark, the search light in the charging power socket ensures that you can easily plug in the charging cable. Everything in view: the LED display of the charging power socket informs you of the current battery charge in various colours.

A temperature sensor also increases safety. It measures the temperature at the plug-in contacts and can detect potential overheating at an early stage.

The charging power socket locks and unlocks the charging plug automatically during the charging process so that it cannot be removed. If the charging plug can no longer be disconnected from the vehicle, the electrical emergency release helps in an emergency.

To keep the waiting time at AC charging stations to a minimum, you can recharge your electric vehicle there with a charging capacity of up to 22 kW<sup>1</sup>. The high-voltage battery can be charged even faster at DC charging stations. Here you benefit from a charging capacity of up to 195 kW. Plug-in Hybrid Electric Vehicles, on the other hand, charge at AC charging stations with up to 7.4 kW as standard.

## BMW CHARGING.



### PUBLIC CHARGING.

Regardless of where you are and what you are planning – you can go anywhere you want to go with your BMW electric vehicle. A fast charging cable (mode 3) is also supplied with your all-electric BMW for hassle-free charging on the move.





**BMW**  
SERVICE  
PACKAGE



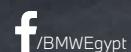
**5**-YEAR  
WARRANTY OR  
**200,000** KM

**3**-YEAR  
MAINTENANCE OR  
**60,000** KM

The model illustrated in this brochure shows the specifications for the Egyptian market. The catalogue may show some accessories or optional equipment which are not part of the local specification. For precise information on model features and the exact level of equipment please contact your BMW partner. Equipment is subject to change without prior notice. Global Auto, BMW Assembler and Importer, Cairo/Egypt.



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## **BMW Showrooms:**

### **BMW Center Kattameya:**

Area 1, Zone 10A, Maadi, Ring Road, Cairo.

### **BMW Center Motor City:**

Motor City, Kattameya, Ring Road, Cairo.

### **BMW Center Glory Square:**

No. 25 Takseem Al Marwaha, Glory Square, Cairo.

### **BMW Showroom New Cairo:**

Northern 90 Street, New Cairo.

### **BMW Center Almaza: (Coming Soon)**

258 Al-Moltaqa Al-Arabi District, Al-Nasr Road, Cairo.

### **BMW Center Obour:**

1st Industrial Zone, Block 13004, Obour City.

### **BMW Center Alexandria:**

Al Qabari, Al-Basal Port, Alexandria.

### **BMW Showroom Desert Road:**

(Coming Soon) KM 28 Cairo-Alexandria Desert Road, Giza.

### **BMW Service Abo Rawash:**

Area 31 Abo Rawash Road, Giza.